

Fig. 1

2007/07/08 10:00:00

http://www.tmecca.com/search-script/quicksearch-eng.html - Microsoft Internet Explorer

파일(F) 편집(E) 보기(V) 검색(A) 도구(D) 도움말(H)

뒤로 → 검색 홈 즐겨찾기 목록보기

주소(①) http://www.tmecca.com/search-script/quicksearch-eng.html

Tmecca.com Main Books Journals Magazines Textbooks Bio B

Bestseller | Advanced Search | Browse Subjects

Quick Search: Books Go

Book Search Result

(13814) total matches for business

Page 1 of 553

1. Highways of progress
Big business
by James Jerome Hill
Hardback / Ayer Co Pub Inc
Not yet published
Our Price: \$ 24.00

2. Guide to business history - materials for the study of American business history and suggestions for their use
Harvard studies in business history, v. xii
by Henrietta Mellia; Bishop Larson; Elsie Hight
Hardback / Canner J S & Co Inc
Ships within 7-10 days
Our Price: \$ 22.00

3. Multinationals as Flagship Firms - Regional Business Networks ()
by Alan Runman and Joseph R. D'Oniz

Narrow Search
marketing

What is Narrow Search?
If your search results list too many titles, then continuing the use of Title, Author, or Publisher will enable you to narrow down your search to the search result you are looking for.

완료 인터넷

Fig. 2

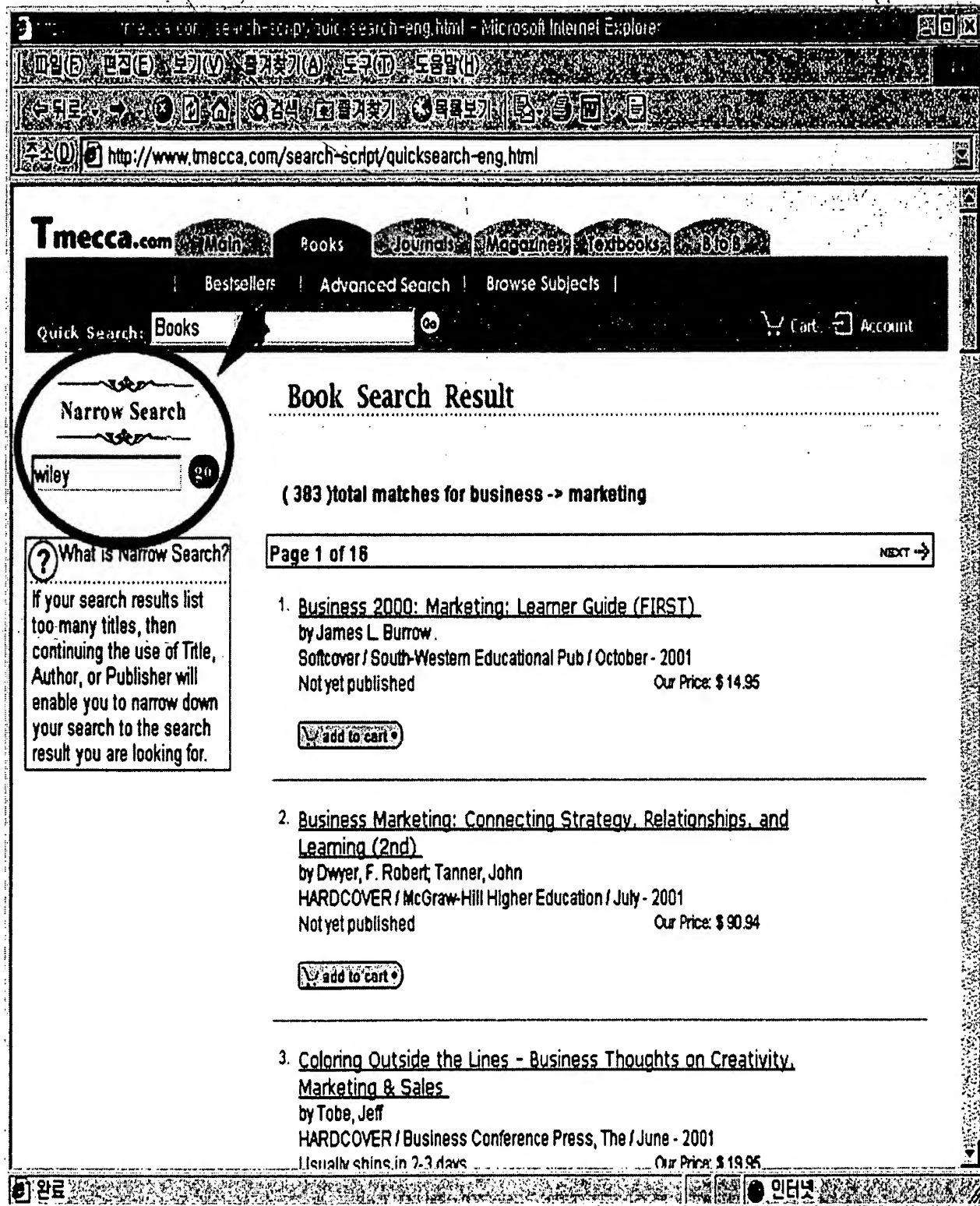


Fig. 3

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Internet Explorer window showing the Tmecca.com search results page. The address bar displays: <http://www.tmecca.com/search-script/quicksearch-eng.html>

The page header includes navigation links: [Main](#), [Books](#), [Journals](#), [Magazines](#), [Textbooks](#), and [Databases](#). Below these are links for [Bestsellers](#), [Advanced Search](#), and [Browse Subjects](#). A search bar labeled "Quick Search: Books" is present, along with links for [Cart](#) and [Account](#).

A circular callout labeled "Narrow Search" points to the search bar. It contains the text: "Sullivan" and a "go" button. Below the callout, a box titled "? What is narrow Search?" explains: "If your search results list too many titles, then continuing the use of Title, Author, or Publisher will enable you to narrow down your search to the search result you are looking for."

The main content area is titled "Book Search Result" and shows "(26)total matches for business -> marketing -> wiley". It indicates "Page 1 of 2" with a "NEXT" button.

The results list includes:

- Winning Minds: The Ultimate Book of Business Leadership
by Ros Jay (Marketing and Communications Specialist)
Paperback / John Wiley & Sons, Inc. / June - 2001
Usually ships in 2-3 days
Our Price: \$ 19.95
[add to cart](#)
- Document Warehousing and Text Mining: Techniques for Improving Business Operations, Marketing, and Sales - Techniques for Improving Business Operations, Mark
by Dan Sullivan (Computer Resource Team, Inc., Blackburg, Virginia)
Paper/Online Data / John Wiley & Sons, Inc. / February - 2001
Usually ships in 2-3 days
Our Price: \$ 44.99
[add to cart](#)
- Service Management and Marketing : A Customer Relationship Management Approach, 2E
by Christian Gronroos (Hanken, Swedish School of Economics and Business Administration, Finland)

Fig. 4

2007-10-28 10:02

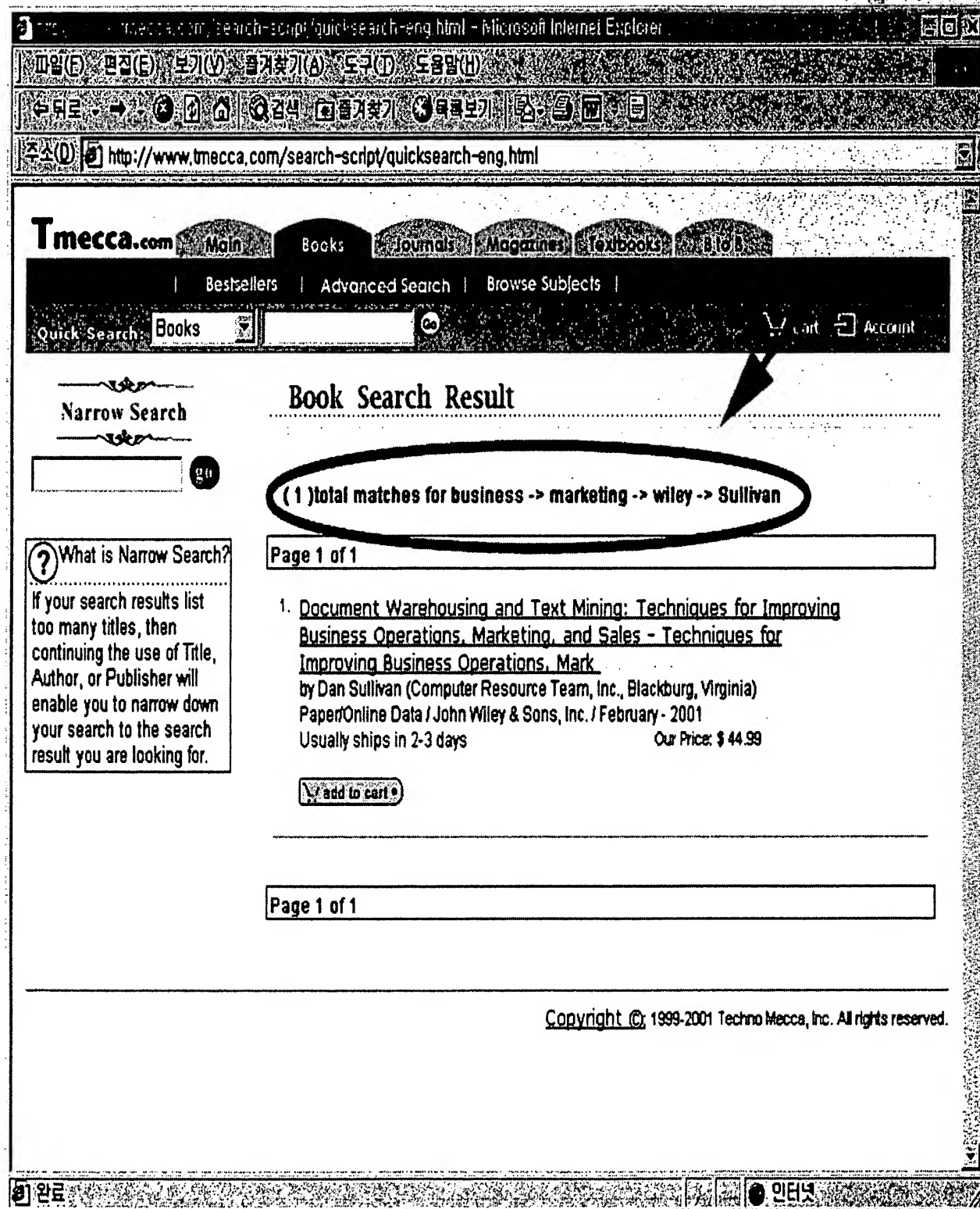


Fig. 5